

ONLINE ADVERTISING PACKAGES

A lot of time and money is spent on advertising and recruitment activities. To assist in this process we have devised an advertising package for all ANU General and Academic staff positions advertised externally to: maximise exposure for your listing; deliver a cost effective option; and attract the best possible candidates.

B A S E P A C K A G E		<p>Seek is Australia's # 1 Job site and attracts more job seekers looking for the right job than any other employment site in Australia.</p>	Total Price \$120
		<p>UniJobs is Australia's university job website. Job seekers visit UniJobs to search, find, compare and apply for university jobs throughout Australia.</p>	

The Recruitment and Appointments team can provide advice or assistance in tailoring an advertising package exclusively for your needs to help you gain the most exposure for your job vacancy.

Contact

For costs relating to other online publications or further details on advertising options, please contact your College Appointments Consultant within the Recruitment and Appointments Branch.

In addition to the base package you have the option to add on other online advertisements. Your advertising options are incredibly flexible. With the base package you can mix and match the ad-on websites so that your advertising package fits your specific vacancy and recruitment needs.

GENERAL AD - ONS



SEEK Standout Ad Upgrade includes;

- three selling points
- Company logo
- border around the search result

\$20 per ad



SEEK Executive Ad
SEEK Executive is a separate zone on SEEK, created exclusively to meet the needs of senior professionals seeking senior appointments

- Salary >\$100K
- Senior & professional roles

\$360 per ad



CareerOne.com.au is one of Australia's most highly trafficked websites and much more than just a job board.

\$150 per ad



MyCareer.com.au is one of Australia's leading employment websites, attracting over 1.3 million talented job seekers each month.

\$100 per ad



Indigenousjobsaustralia.com.au is a national employment website for Indigenous employees. It advertises jobs across all industries.

The position will appear on both of the above websites.

A C A D E M I C A D - O N S		CareersOnCampus.com.au	\$80 per ad
		AcademicCareers-Australia.com Academic Careers Online, Australia's only exclusive academic job site for teaching jobs, education jobs, research jobs, and professional jobs in education and academia	\$185 per ad
		EducationJobs.com.au	\$110 per ad

Other Online Publications

Further online publications offer many different choices depending on the available budget and specific vacancy.

**A
D
D
I
T
I
O
N
A
L

O
P
T
I
O
N
S**

<u>AUSTRALIAN WEBSITES</u>	<u>INTERNATIONAL WEBSITES</u>
Health and Community Jobs www.hacjobs.com.au	The Association of Commonwealth Universities www.acu.ac.uk
The Australian Financial Review www.financialreview.com.au	The Chronical of Higher Education chronicle.com/jobs
Engineering Australia www.engaustr.com.au	Nature www.nature.com/index.html
Association for Tertiary Education Management www.atem.org.au Tertiary administrators & management positions	TIPTOP Jobs On-line tiptop.iop.org
Fundraising Institute of Australia www.fia.org.au Professional fundraisers and advocated on behalf of the fundraising industry	Physics World physicsweb.org
New Scientist www.newscientist.com/home.ns Science related positions	The Guardian jobs.guardian.co.uk
Natural Resource Management Jobs www.nrmjobs.com.au Environmental positions	IEEE Spectrum www.spectrum.ieee.org
The Medical Journal of Australia www.mja.com.au Medical positions	Social Science Research Network www.ssrn.com/ern
Sports People www.sportspeople.com.au Sports related positions	Times Higher Education www.thesjobs.co.uk
JobNet www.jobnet.com.au IT & Technical related positions	Science Careers sciencecareers.sciencemag.org
Health Staff Australia www.healthstaff.com.au Health related positions	The Chronicle of Philanthropy philanthropycareers.com
The National Indigenous Times www.nit.com.au Indigenous positions	
Research Jobs www.researchjobs.net.au Research & Development positions	
Chartered Accountants www.icaa.org.au Accounting related positions	
Australian Human Resource Institute www.ahri.com.au HR related positions	
JobServe Australia www.jobserve.com.au IT & Technical related positions	